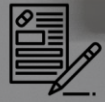




... just travel, the rest is dolano

PITCHDECK



**ABOUT
dolano.id**



**BUSINESS
AND
REVENUE MODEL**



**PRODUCT
ECOSYSTEM**



MARKET



**VALUATION
&
INVESTMENT**



ACTION PLAN



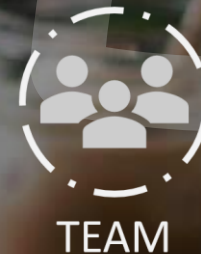
OTHERS



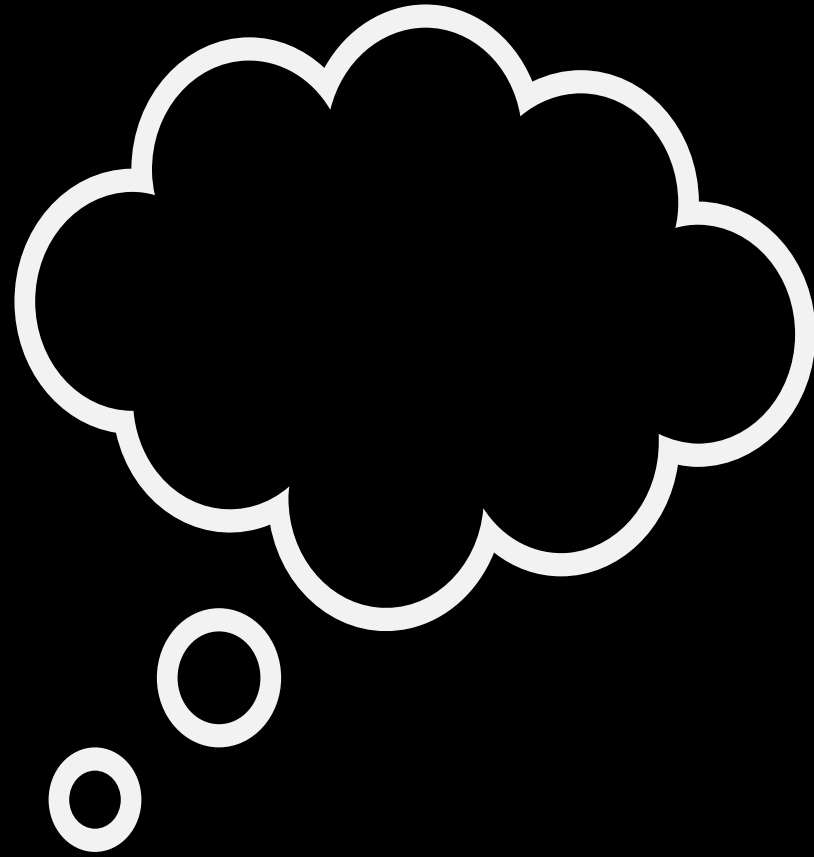
ABOUT
dolano.id



ABOUT dolano.id



dolano.id is your platform who will deliver new experience culture, beauty and humanity , enjoy the diversity , best places in Indonesia and the world.



WHY dolano.id

A scene from a movie showing a man in a military-style uniform leaning into the back of a jeep, talking to a shirtless man in striped shorts standing on a rocky riverbank. The background shows a river and some vegetation.

Sometimes.....

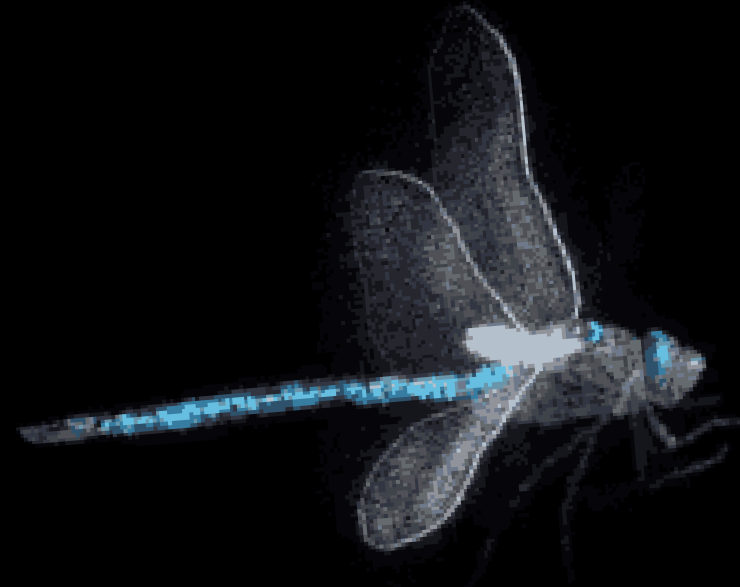
You don't know where to go, when to go and how to go...

...You don't know what to do

You don't know what the feel traveling experience...



“you don't know what you don't know”



The most exciting part during travelling is experience new things.

1

2

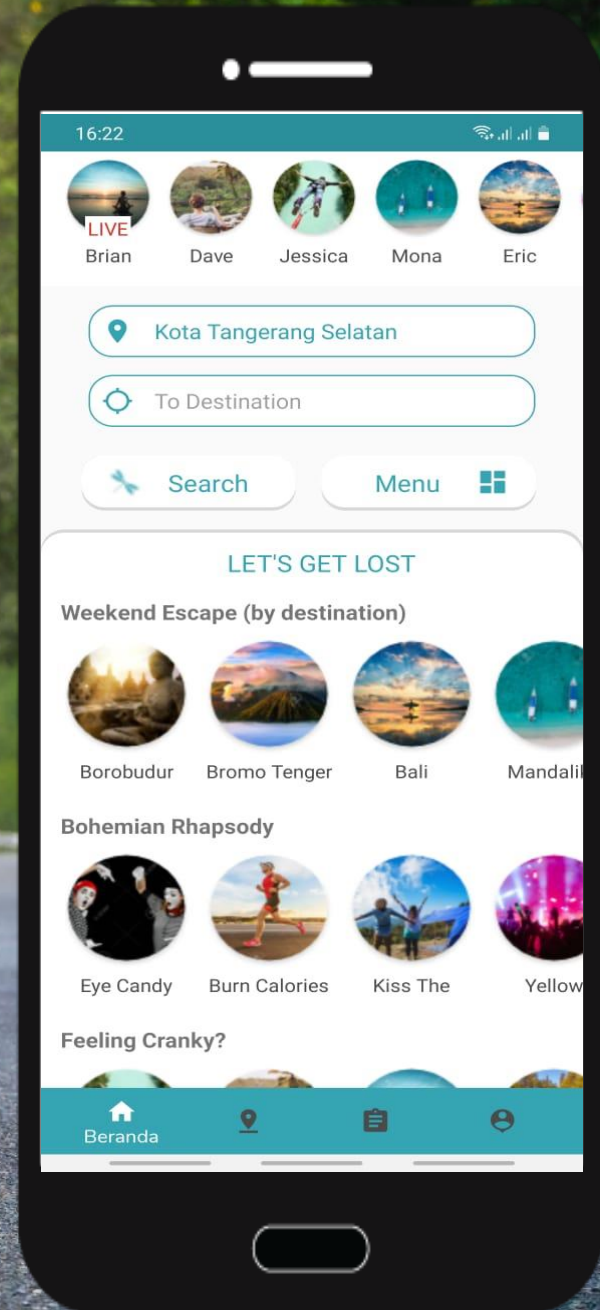
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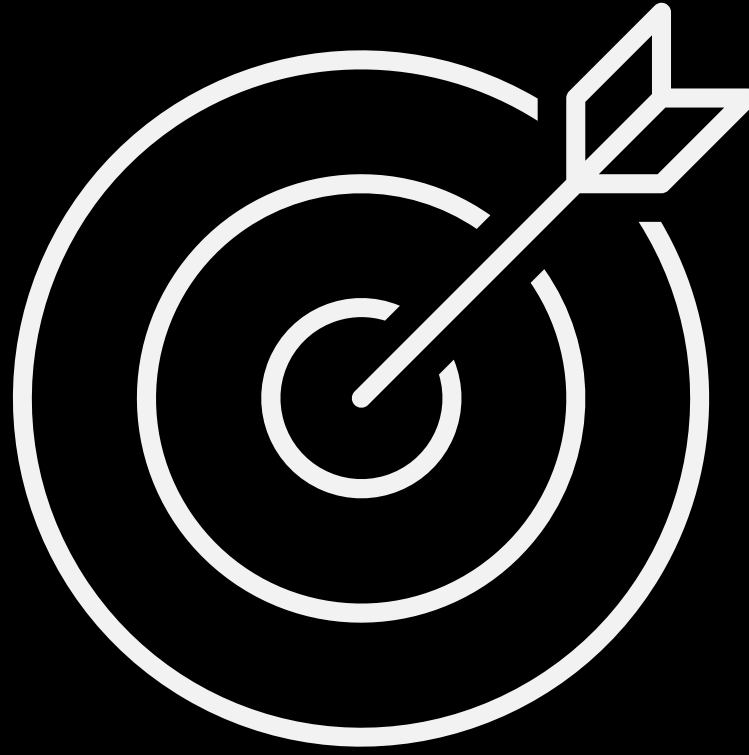
Click...

Discover Your Own Destination

Book Your Own Schedule

Create Your Own Itinerary





GOALS

Wealthness 

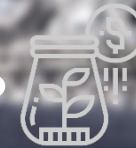
 Information

New Style Tourism



Easy to do...

Preserving Indonesia
Cultures

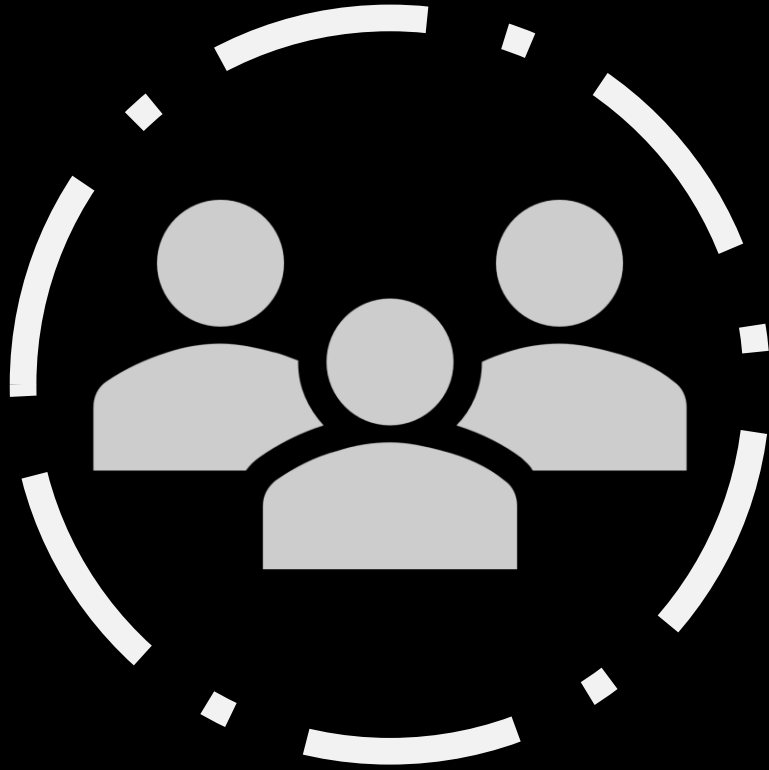


Variety Products

Sharing benefits



Self Itineraries



TEAM

Founders

Myrta Dewi



Co Founder & Prodev

Eryofilta Firamdani



Founder, CEO

Erlangga Ibrahim



Co Founder & Tech

+11 Team members

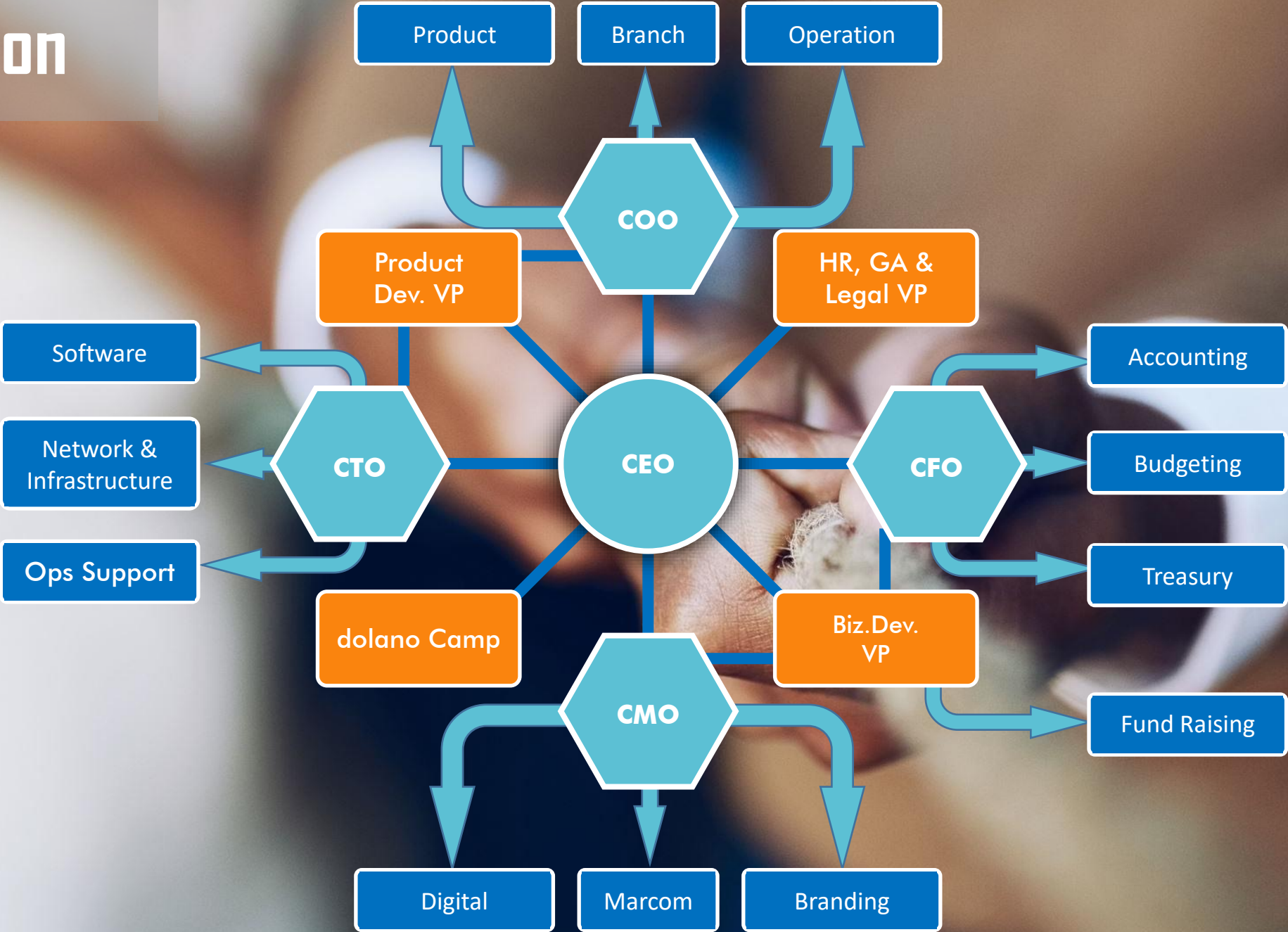
Jalan Bhayangkara 60B, Tipes, Serengan, Surakarta

Phone : + 62 811 265 26590

Website : www.dolano.id

Email : info@dolano.id , eryoff@dolano.id

Organization





**BUSINESS
AND
REVENUE MODEL**

BUSINESS MODEL



Customers

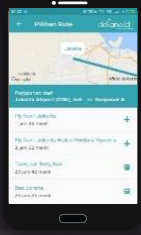
Discover Your Own Destination



Book Your Own Schedule



Create Your Own Itinerary



Partners



Direct Connected



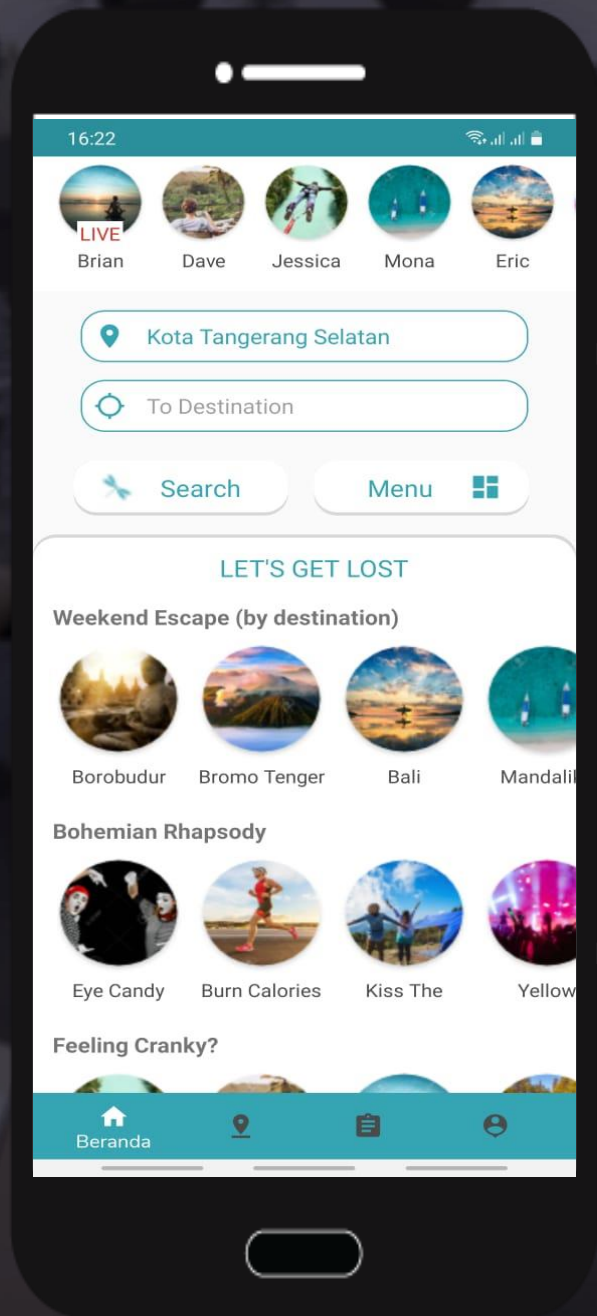
Sharing Economy



Well Planned Scheduled



Direct Connection



dolano.id Disruption

Integrated Tourism Information
Activity list & Agenda (Itinerary)
Freedom & Transparent Budget
Realtime Connection to local people
Experience & Service Assurance
Freedom Tourism

New
Experience
Tourism

Revenue Stream

Indirect Revenue :

User Contributor

Content Contributor

Deposit Interest

Program Benefits

Direct Revenue :

Active Users

Transaction Fees

Platform Fees

Personal Customer

Group Customer

Corporate Customer

3rd Party Payment System

doPay

Derivative Business

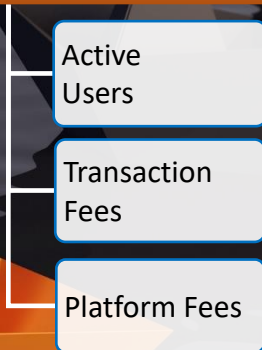
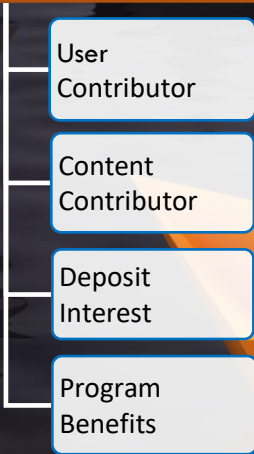
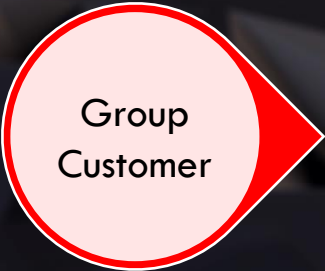
doMICE

doPray

Partner Database

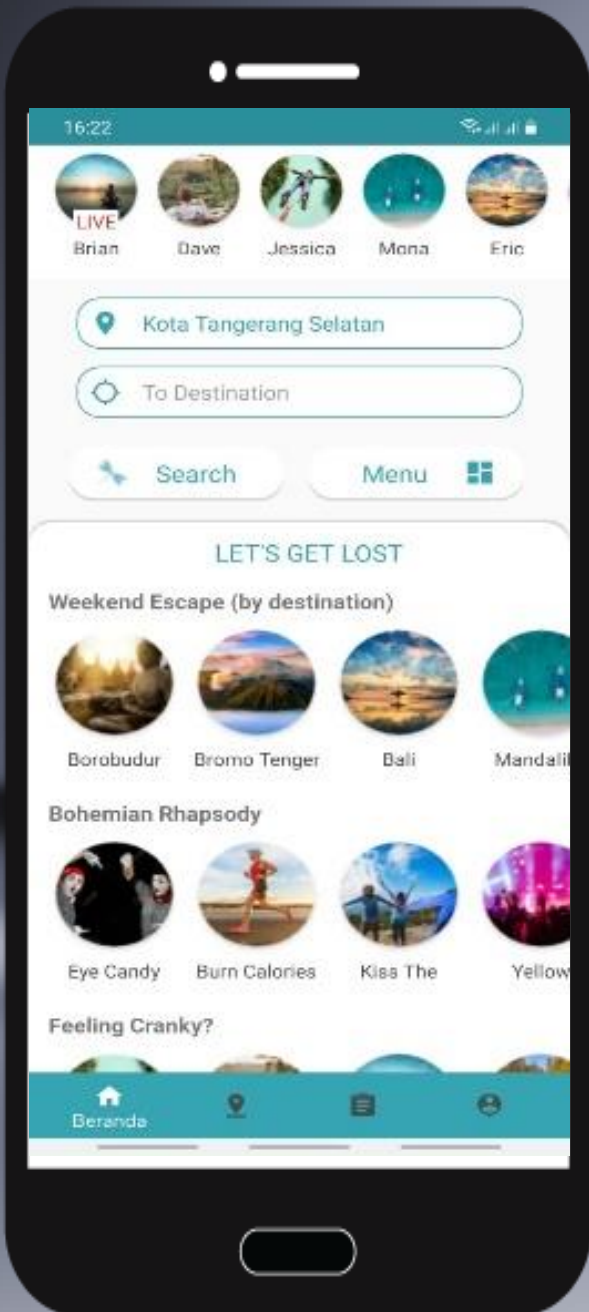
3rd Party API

Local Partner

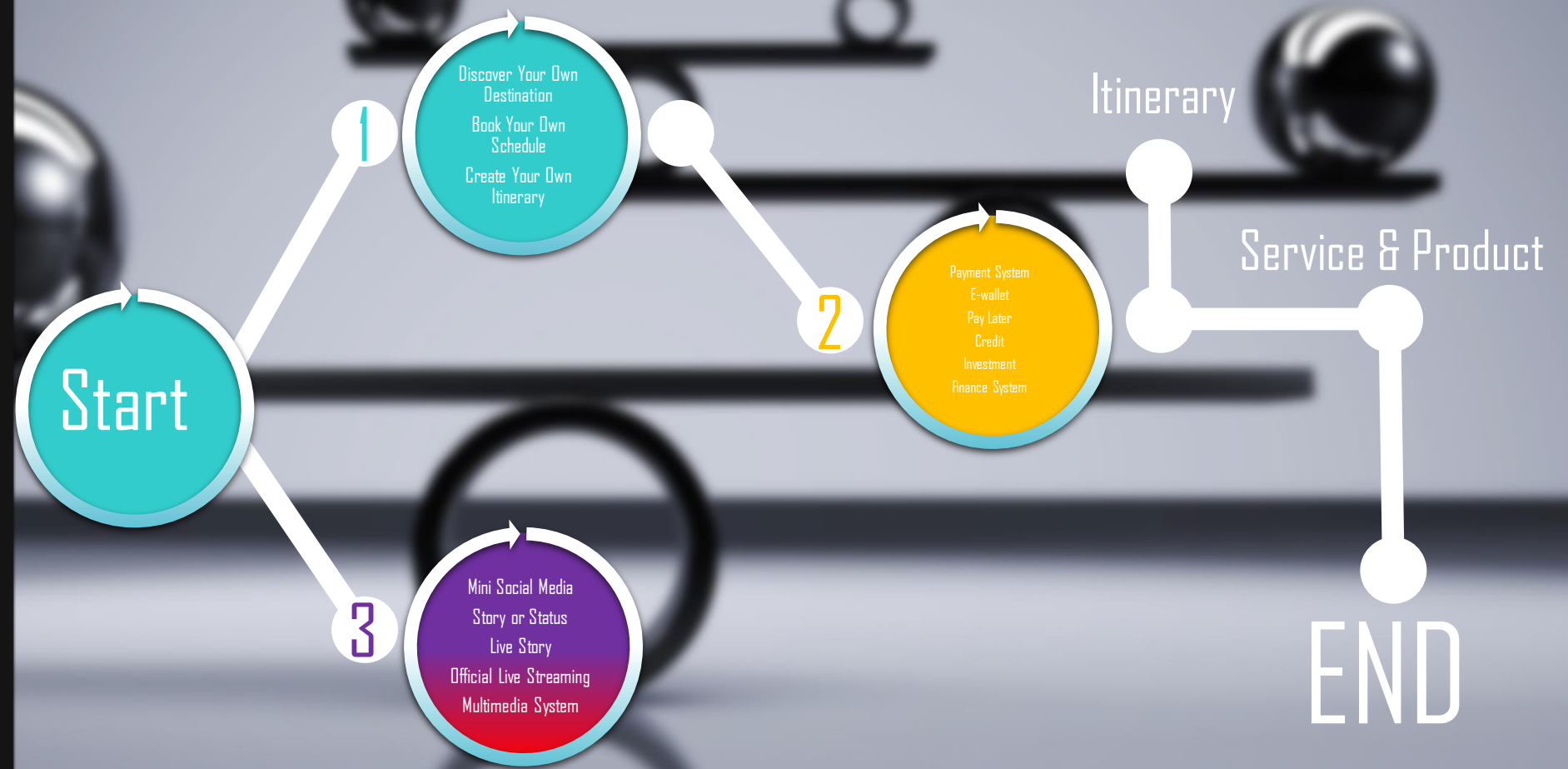




**PRODUCT
ECOSYSTEM**



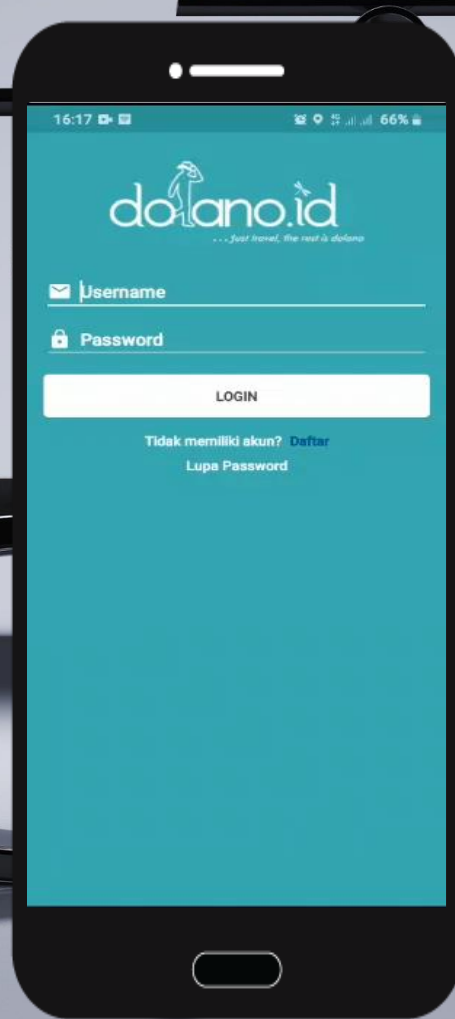
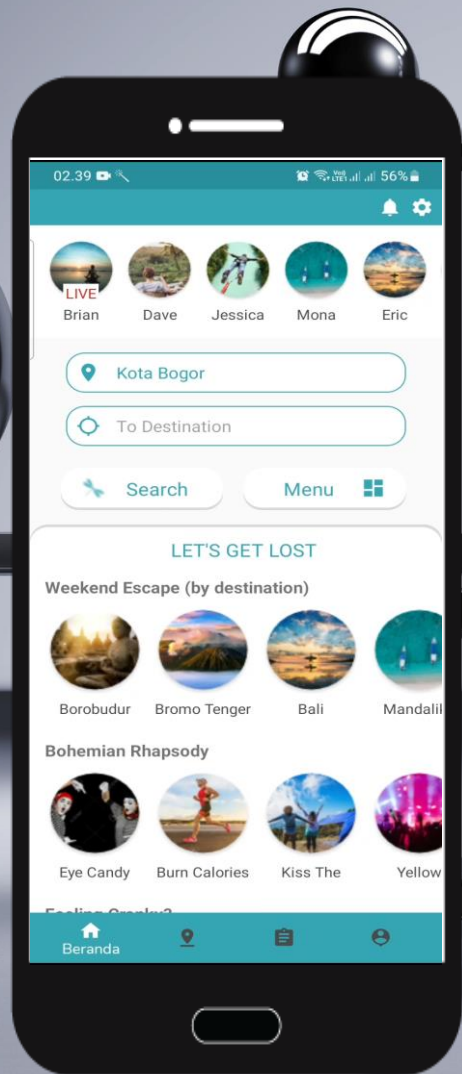
PRODUCT ECOSYSTEM



END

Business Ecosystem

Customers



Partners



Affiliate

Booking.com Sabre



Click video how to Use

Activities

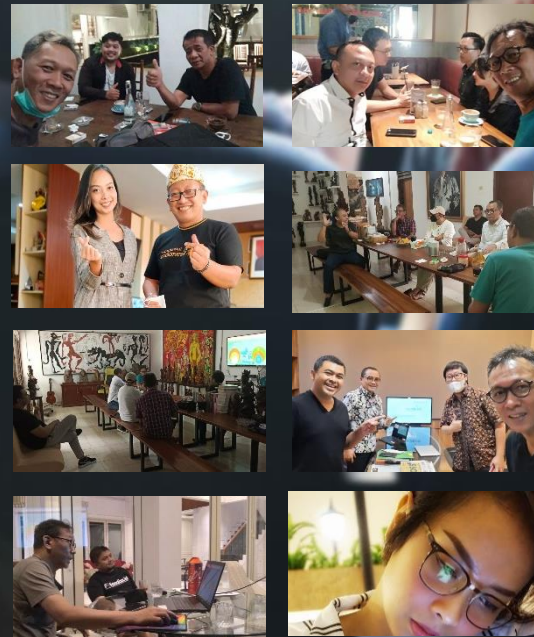
Office



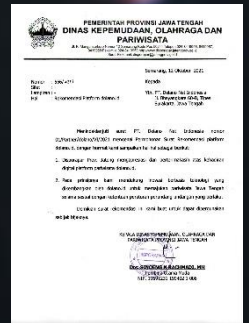
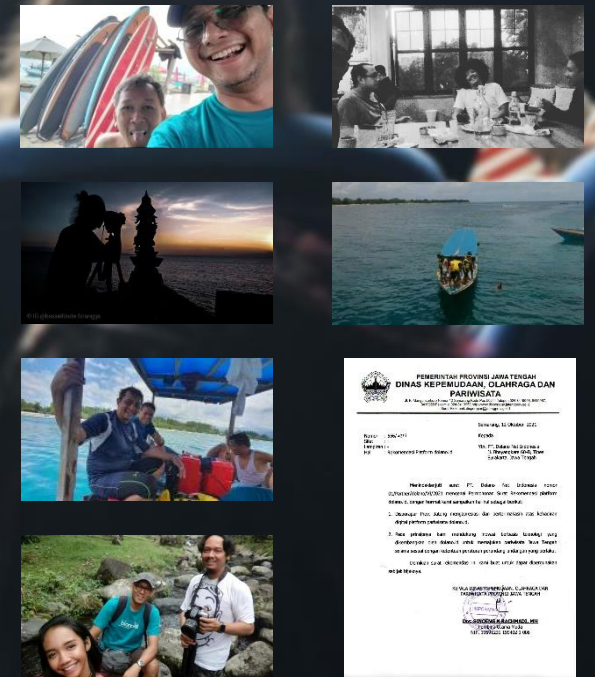
FGD

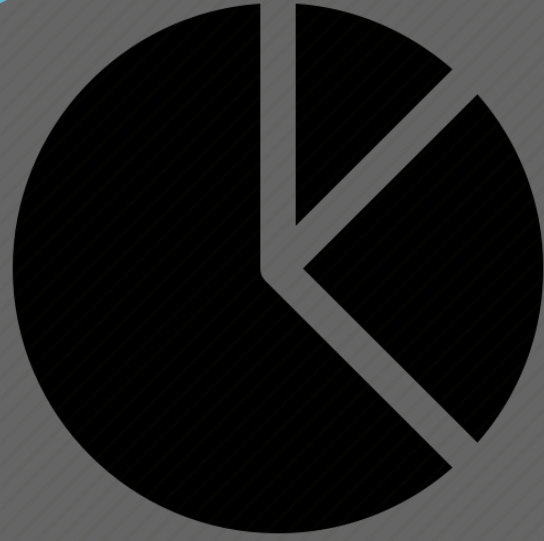


Presentation



Collaboration





MARKET

Potential Market

Customers

250 Million
Domestics
20 Million
Foreigner

25 Million
Domestics
2 Million
Foreigner

2,5 Million
Domestics
200K
Foreigner

Partners

25 Million
Workers

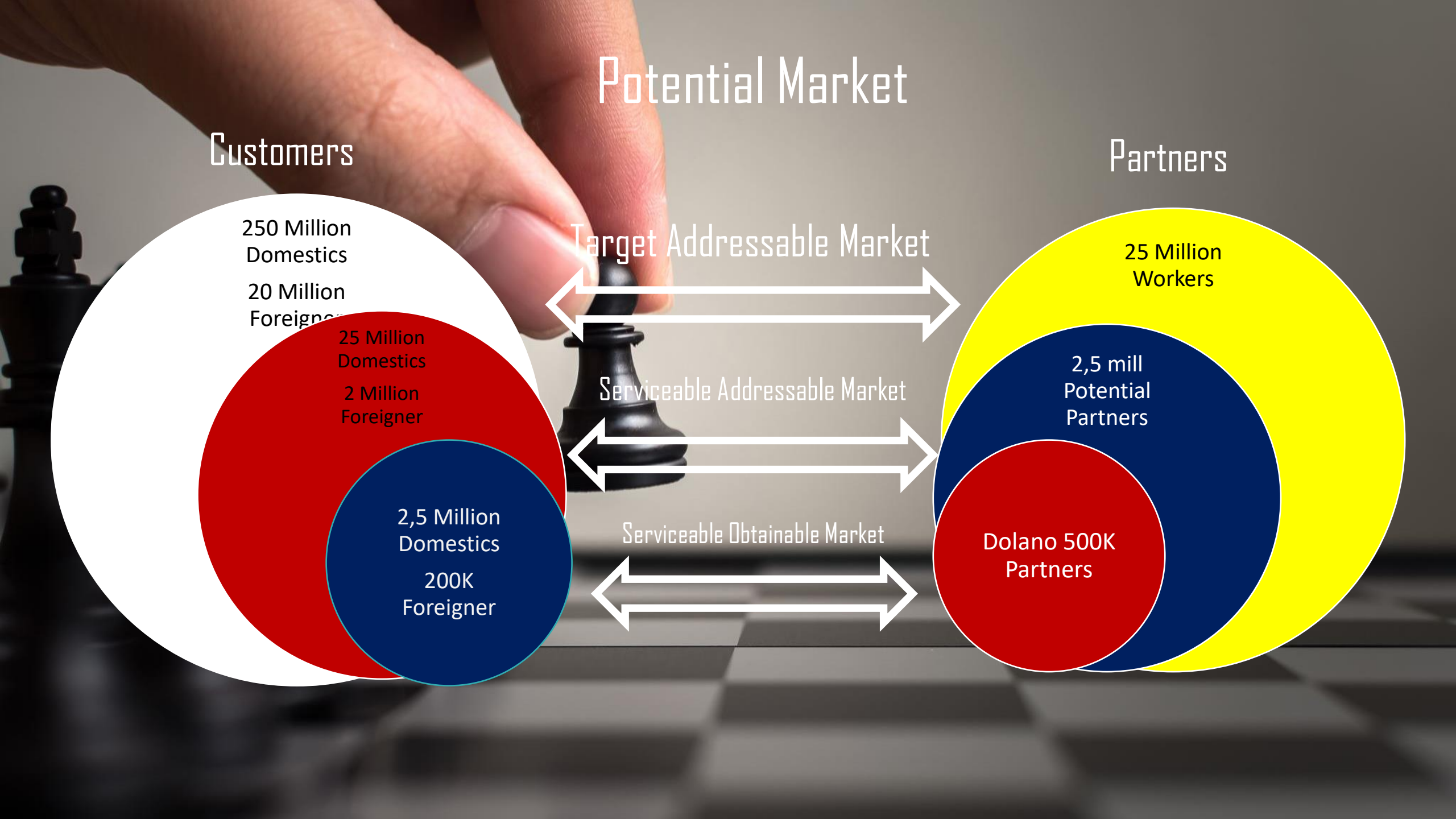
2,5 mill
Potential
Partners

Dolano 500K
Partners

Target Addressable Market

Serviceable Addressable Market

Serviceable Obtainable Market



Market Ecosystem

Online Values

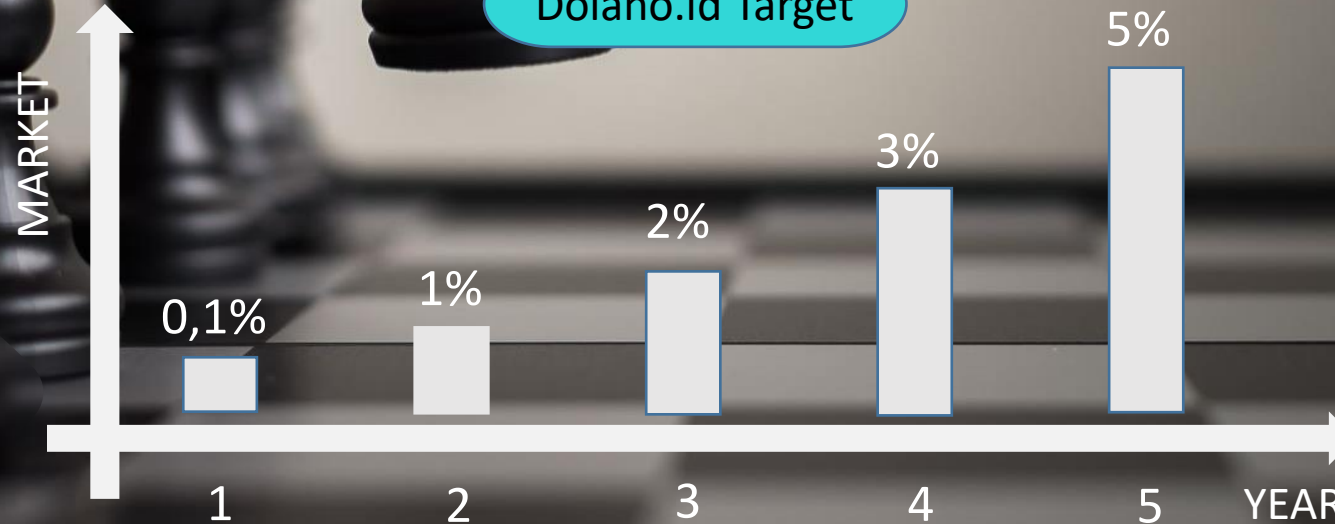


\$ 15Bill

Offline Values



\$ 45Bill



Market Ecosystem

	Traveloka	Panorama	Agoda	tiket.Com	Wita Tour	dolano.id
Tourism Information						✓
Destination Information						✓
Transportation Destination	✓			✓		✓
Accommodation Information	✓	✓	✓	✓	✓	✓
Tourism Sites	✓	✓	✓	✓	✓	✓
Tourism Activities	✓	✓	✓	✓	✓	✓
Local Guide		✓			✓	✓
Traditional & Art Attraction						✓
Cashless Payment	✓		✓	✓		✓
Flexible	✓		✓	✓		✓
Itineraries		✓			✓	✓
Booking Chart						✓

Road To Market

Partner Acquisition



Customer Acquisition

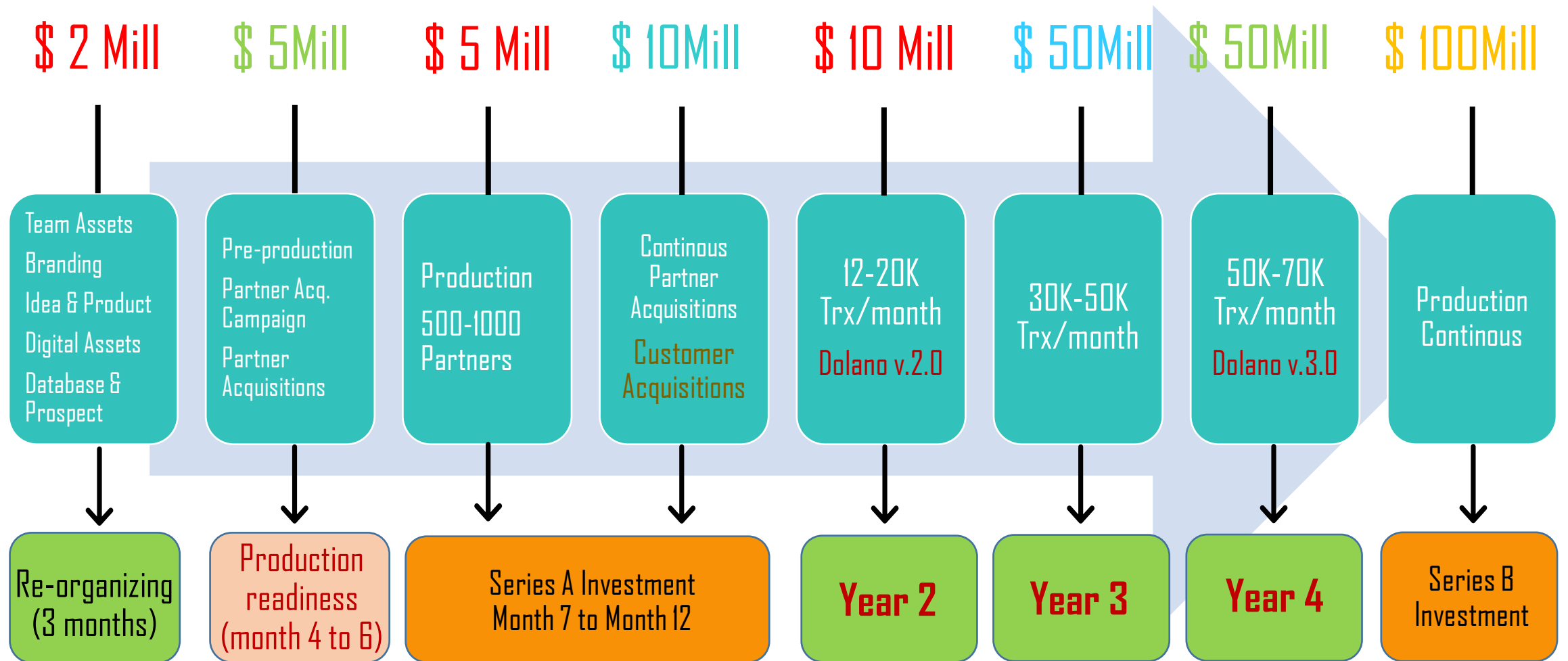




**VALUATION
&
INVESTMENT**



VALUATION

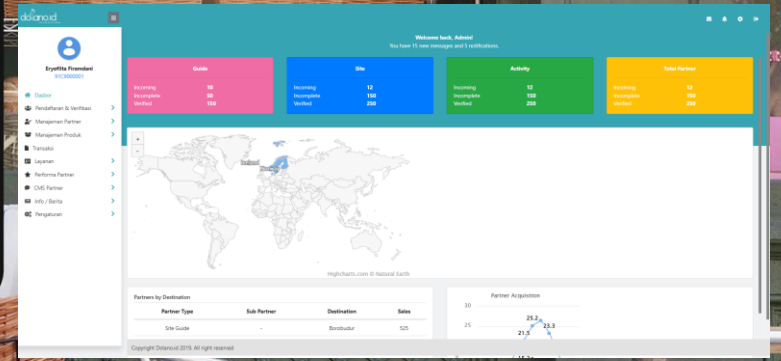
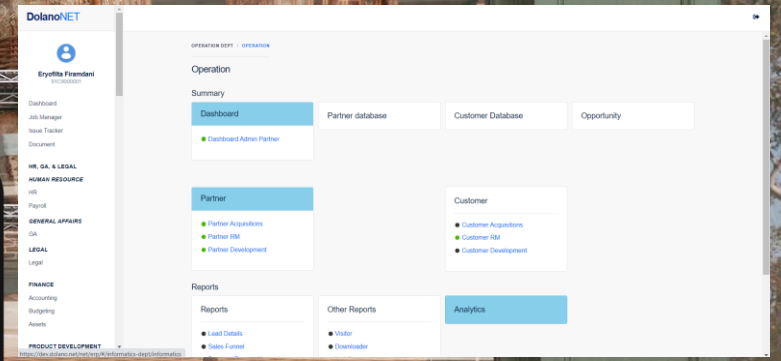
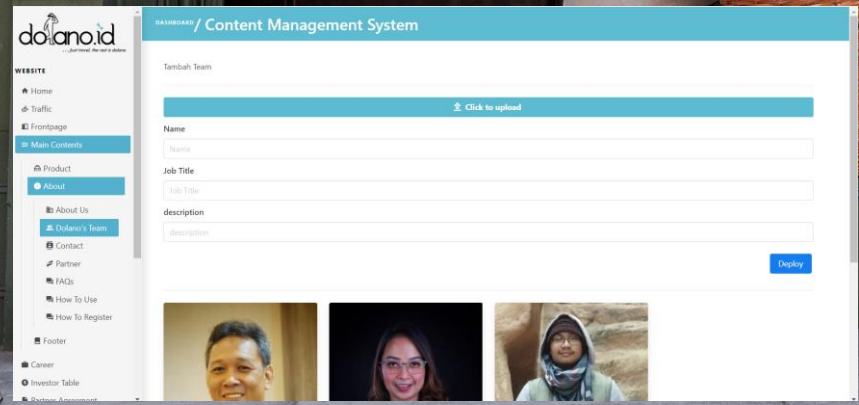
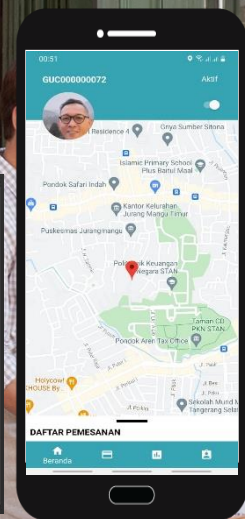
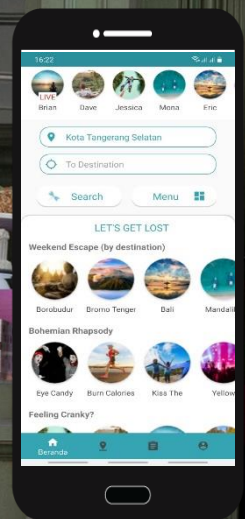
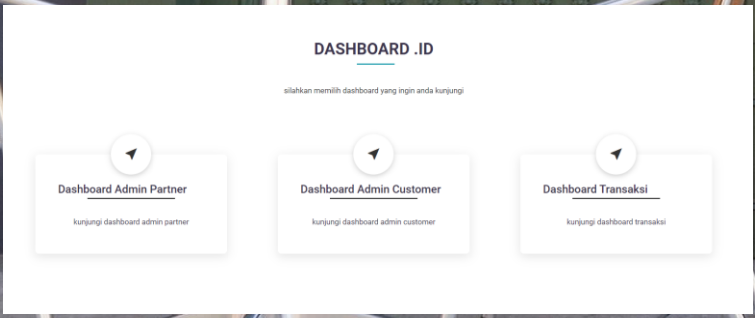
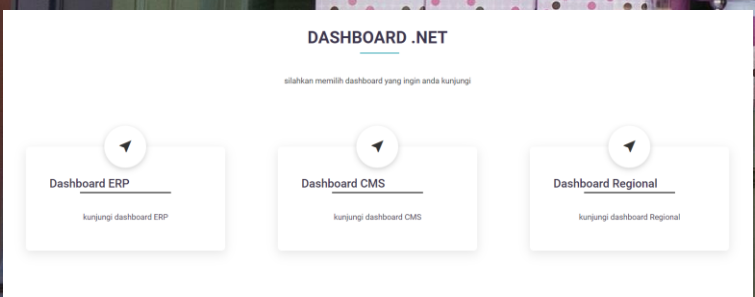
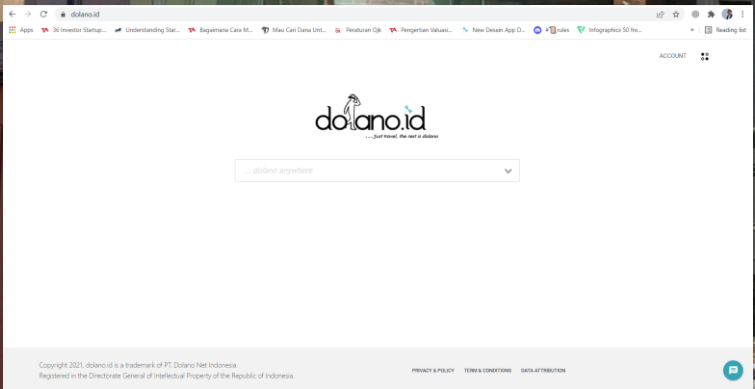


DIGITAL ASSETS

Website

Dashboard

Application

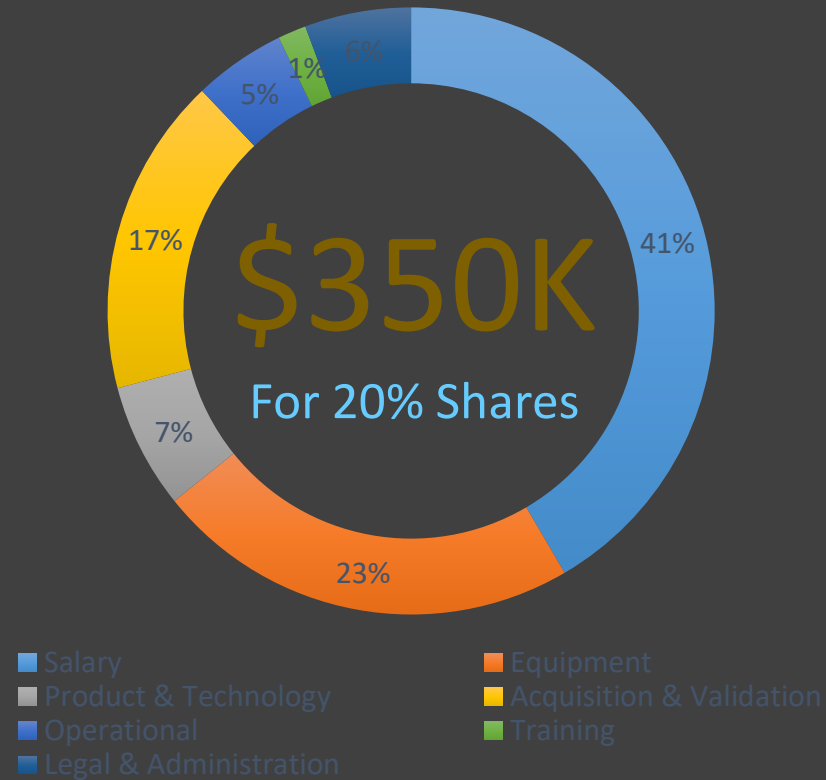


Pre-Production Funding

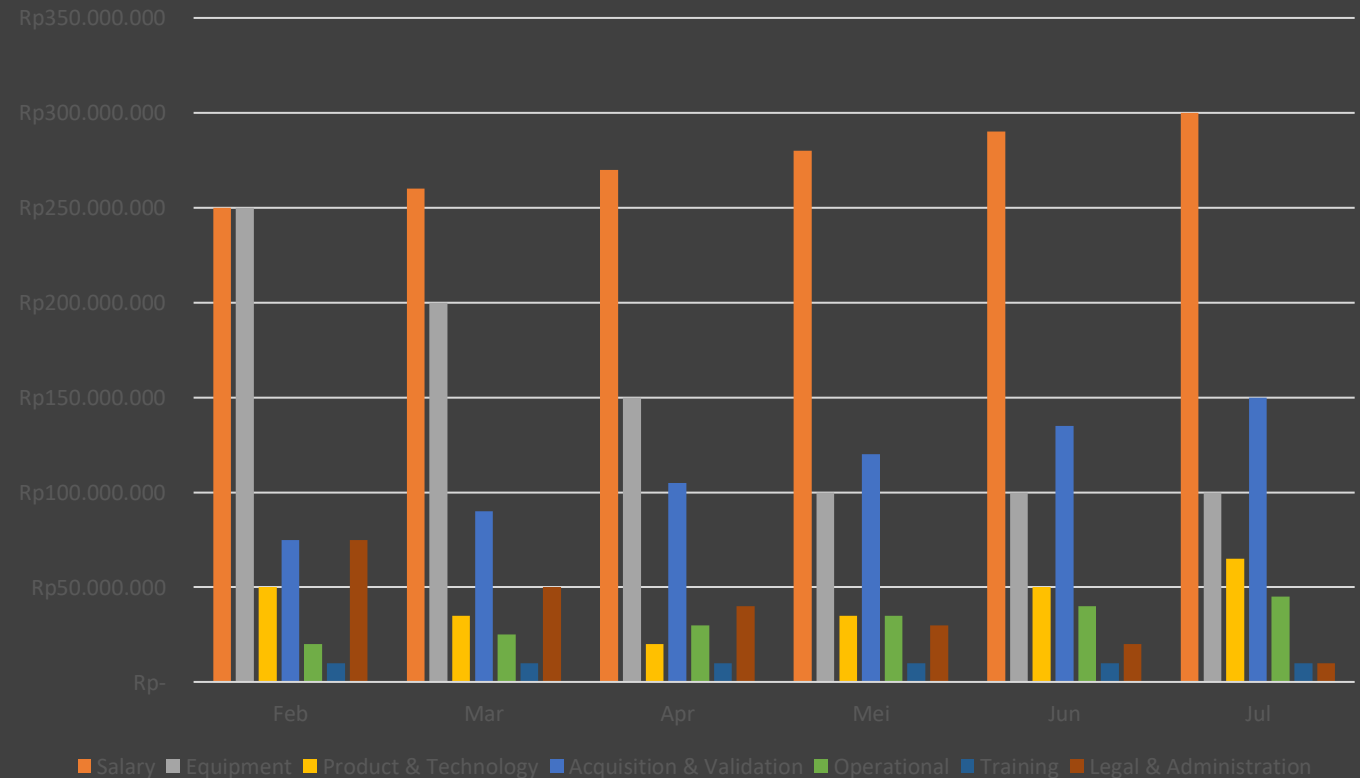
INVESTMENT



6 Months Allocation

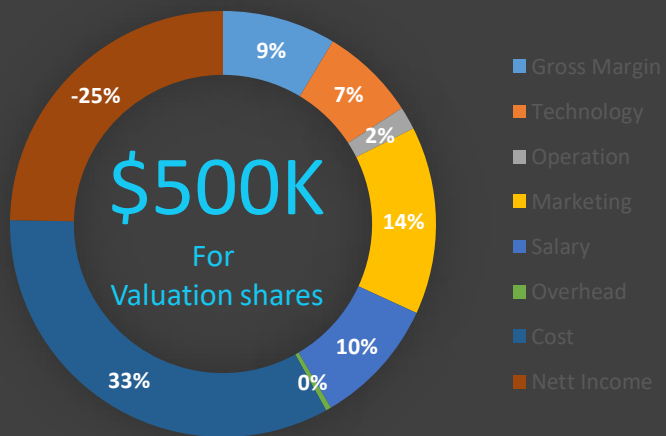


Cost Allocation

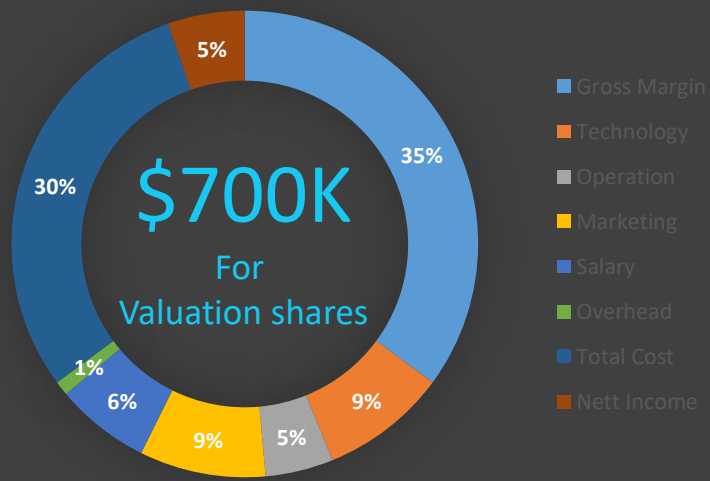


Production Funding

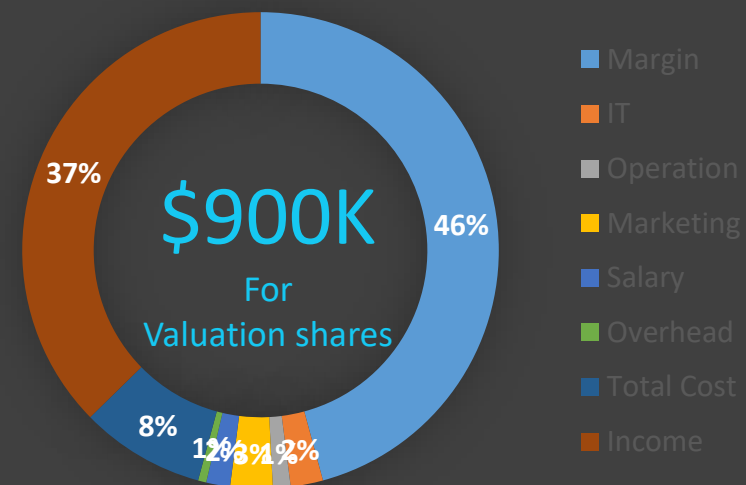
YEAR ONE



YEAR TWO

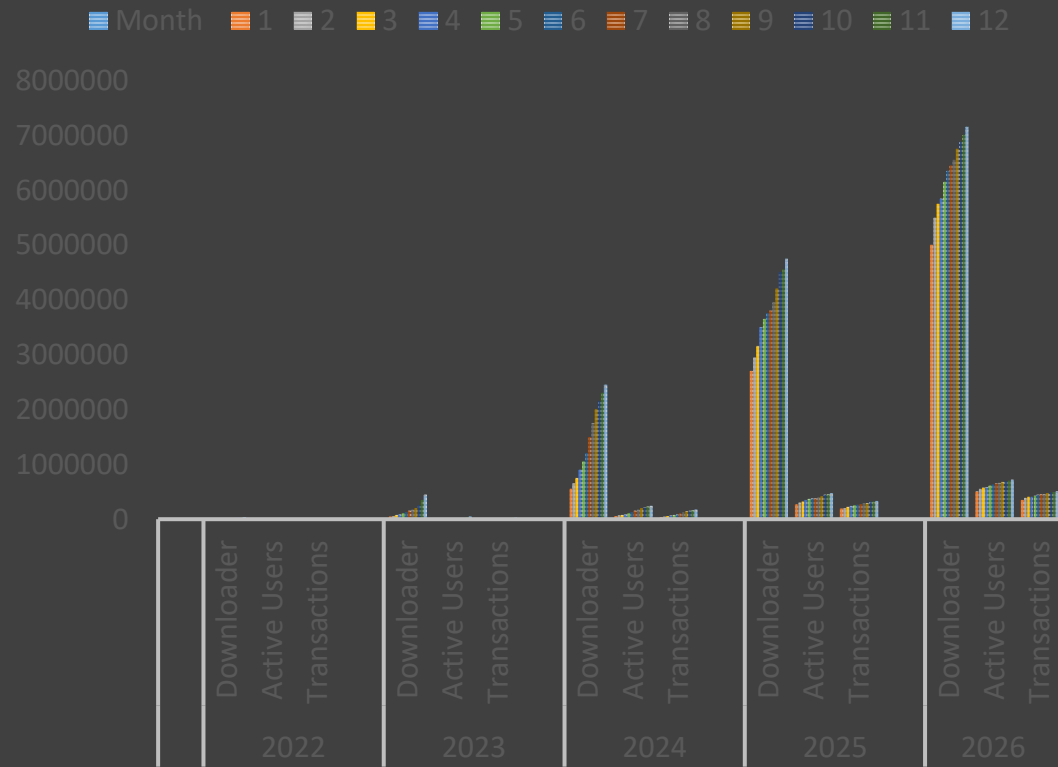


YEAR THREE

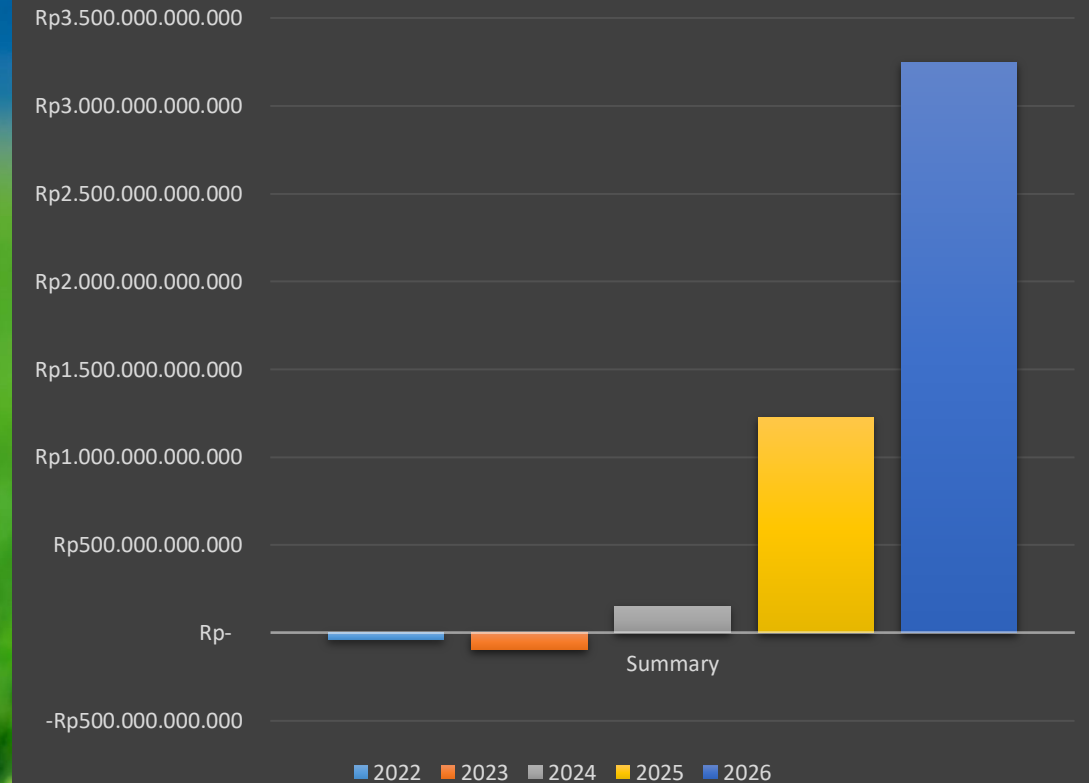


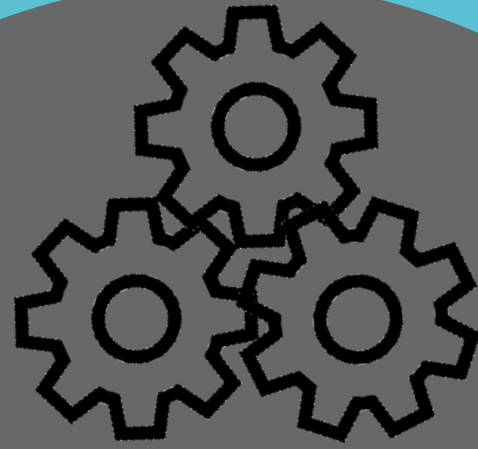
Growth

USERS ACQUISITIONS TARGET



5 Years Revenues

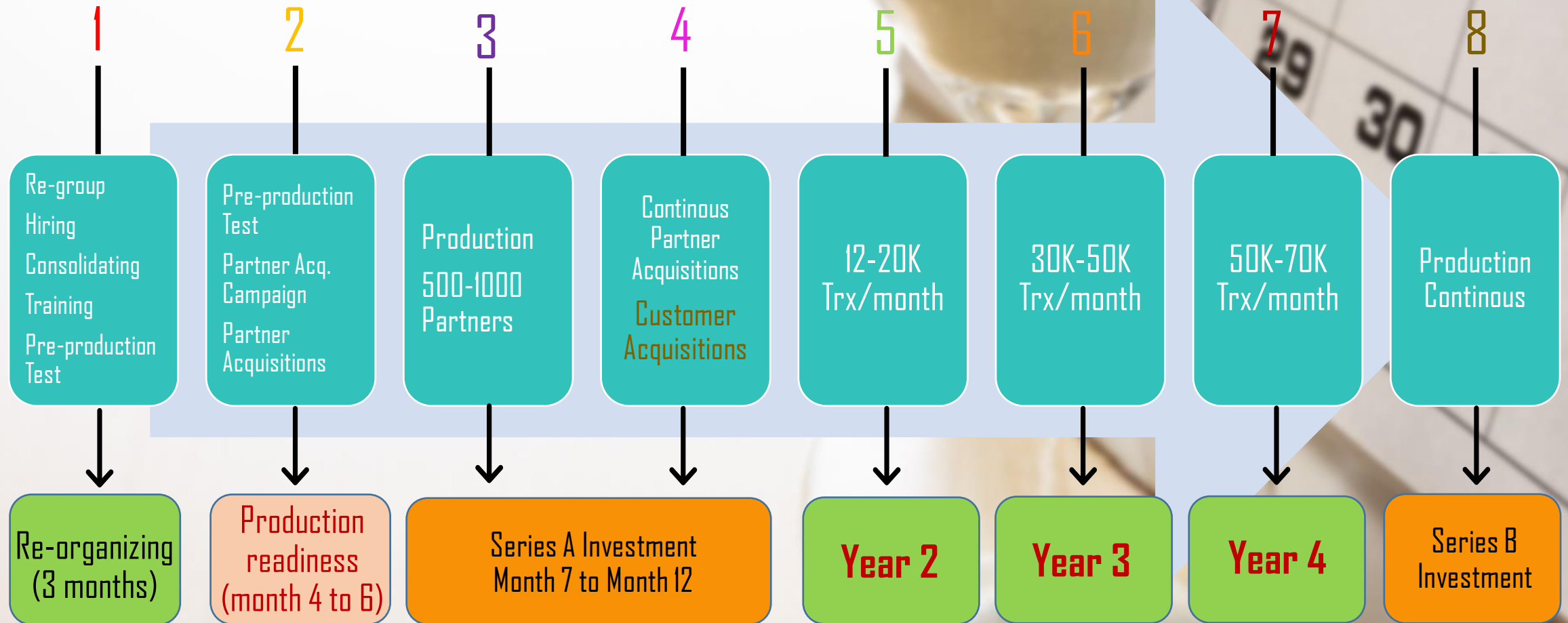




ACTION PLAN



ACTION PLAN





ORGANIZATION PLAN

1 YEAR RE-CONSTRUCTION PLAN

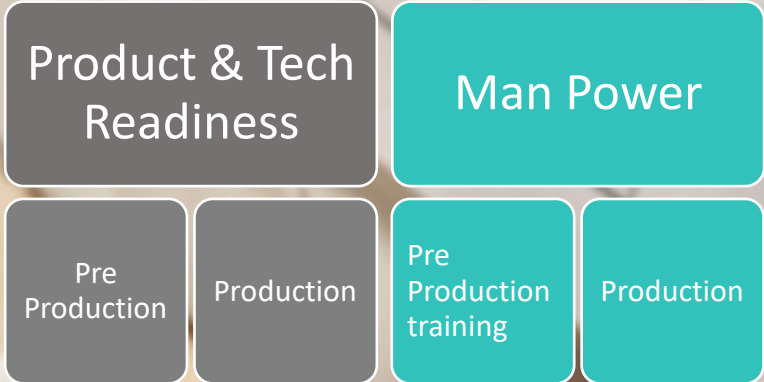
MARKETING PLAN



BUSINESS & ORGANIZATION



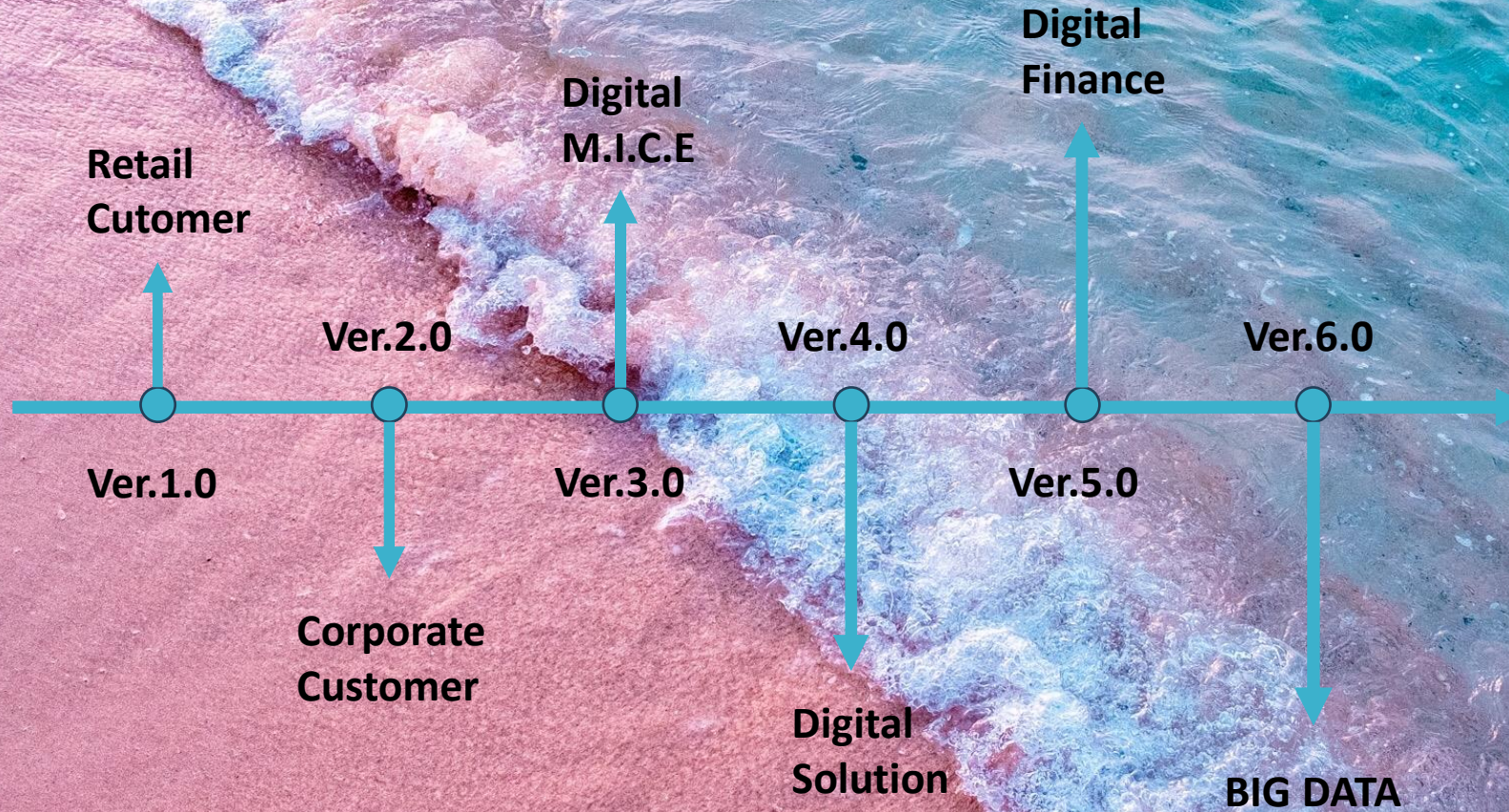
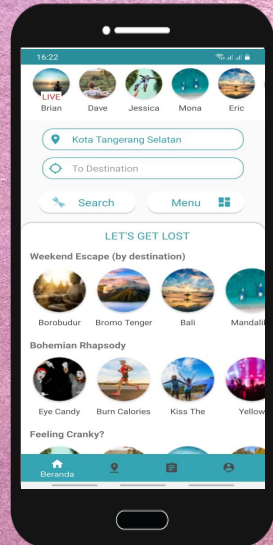
PRODUCT & OPERATION





OTHERS

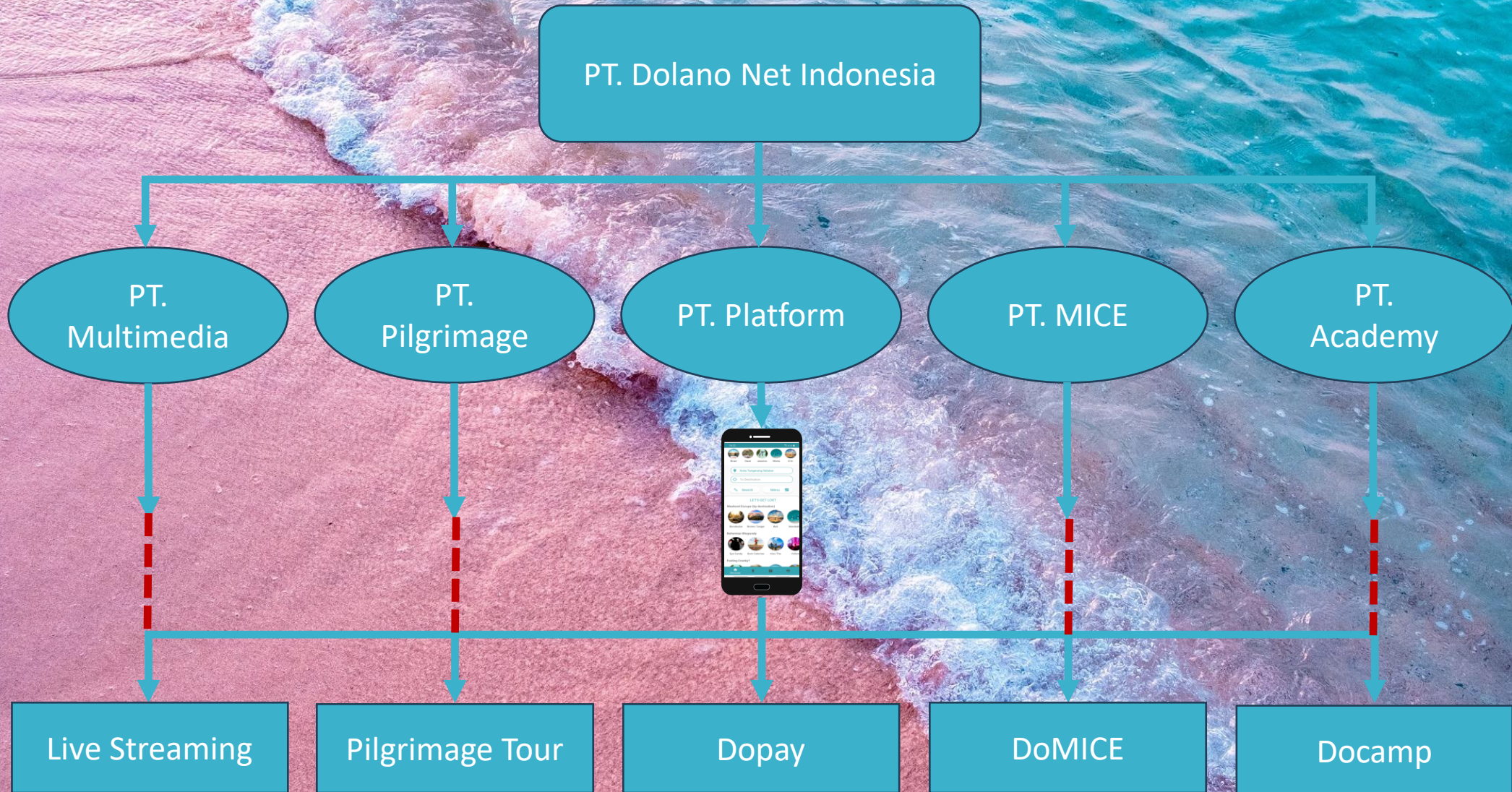
Milestones



dolano.id
... Just travel, the rest is dolano



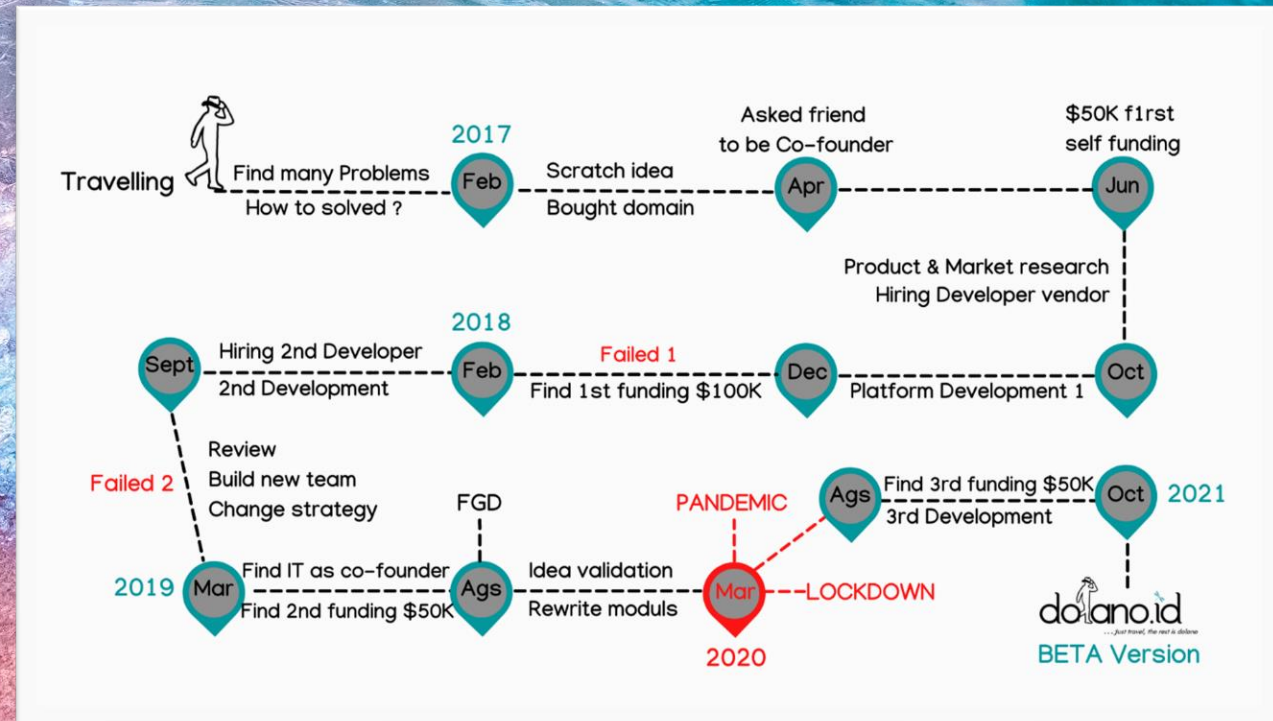
Corporate Mapping



OTHERS



SUSTAINABLE DEVELOPMENT GOALS



THANK YOU

